

**Business Area:** 2690 - Malawi

**Output ID:** 2690/A0/06/023/001

**Output Title:** 1 - COMMUNITY BEHAVIOUR CHANGE

**Full Output Statement:** Output 3.1: Communities are enabled to practice positive social behaviors in the best interest of the child and to demand thedelivery of quality and resilient, child-friendly services., which contributes to Cross Sectoral - Gender Discriminatory Roles And Practices, Cross-Sectoral - Social And Behaviour Change, Health And Development In Early Childhood And Adolescence, Immunization Services As Part Of Primary Health Care, Learning, Skills, Participation And Engagement, Mental Health And Psychosocial Well-Being, Nutrition Of Adolescents And Women, Prevention Of Harmful Practice, Promotion Of Care, Mental Health And Psychosocial Well-Being And Justice, Protection From Violence, Exploitation, Abuse And Neglect. UNICEF aims to achieve this through Advocacy And Public Engagement, Community Engagement, Social And Behaviour Change, Developing And Leveraging Resources And Partnerships, Evaluations, Research And Data, Fostering Innovation And Use Of New Technologies, Operational Support To Programme Delivery, Systems Strengthening And Institution Building, United Nations Working Together. This contributes to the following Country Programme result: Girls and boys grow up in resilient, inclusive and child friendly communities, that are supported by enabling environment andsystems that provide an equitable chance in life.;en^1

**Start Date:** 01.Jan.2019

**End Date:** 31.Dec.2023

Results Statement

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Status (most recent update: 

Met

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As-of Date: 08.Jan.2024

Forty-three percent of total population in Malawi have been reached with life-saving information such as HIV, nutrition, education, cholera, gender-based violence (GBV), Prevention of Sexual Exploitation and Abuse (PSEA), violence against children (VAC) and hygiene, through radio, television, social media, SMS, interactive voice recorder (IVR), U-Report, social mobilisers, radio listeners group, religious leaders and mobile van announcements in flood and cholera-affected areas. A total of 5,237,804 people in IDP sites and surrounding communities have benefited from UNICEF-supported case management, mental health and psychosocial support services, support to unaccompanied and separated children, GBV and PSEA

Indicator Details						
Indicators	Baseline		Target		Status	
	Year	Value	Year	Value	Year	Value
Communication and community engagement platforms/ mechanisms supported by UNICEF meet quality standards across development priorities, Percent	2018	2	2023	3	2023	3
Multi-Level C4D intervention to promote non-discrimination of specific group/s meets quality standards, Percent	2020	1	2023	3	2023	3
Disaster affected people reached with key messages and call to action on life saving practices(66334), Number	2018	49560	2023	480000	2023	10000000
Number of new reported cases of violence against girls, boys and women through UNICEF supported services., Number	2020	30023	2023	44000	2023	47778
Existence of functional mechanism for participation of children and adolescents to influence development agendas in the local, subnational or national plans that affect the most disadvantaged and marginalized, Number	2020	2	2023	4	2023	8